

OUR LAND AND WATER SYMPOSIUM

Kia Mauri Ora te Whenua



CAPACITY FOR TRANSITION

Moving beyond the status quo

Next Generation Influencers

People are the key to our biggest challenges



Can we grow next generation influencers?



Marketing
Entrepreneur
Grower
Production
Social Science
Political Policy
Maori Government
Professional Advisory
Council

National
SCIENCE
Challenges

OUR LAND
AND WATER

Toitū te Whenua
Tōiora te Wai

Plant & Food
RESEARCH
RANGAHAU AHUMĀRA KAI



 Manaaki Whenua
Landcare Research

Who are the Next Generation Influencers?



Ellen Hume
Interdisciplinary
systems scientist



Paul Mudge
Scientist, soil
organic matter



Rachel Cooper
Climate change advisor



Sam Lang
Regenerative farmer &
researcher



Carla Muller
Agricultural economist
& director



Lisa McClaren
Social scientist
& activist



Manaia Cunningham
Marae garden volunteer



Rebecca Hyde
Environmental consultant
& S+B farmer



Alex McCall
Social entrepreneurship
& tech



Will Tait-Jamieson
Marine conservationist



Angela Clifford
Food grower &
gastronomicalist



Nicola McHaffie
Catchment management
advisor

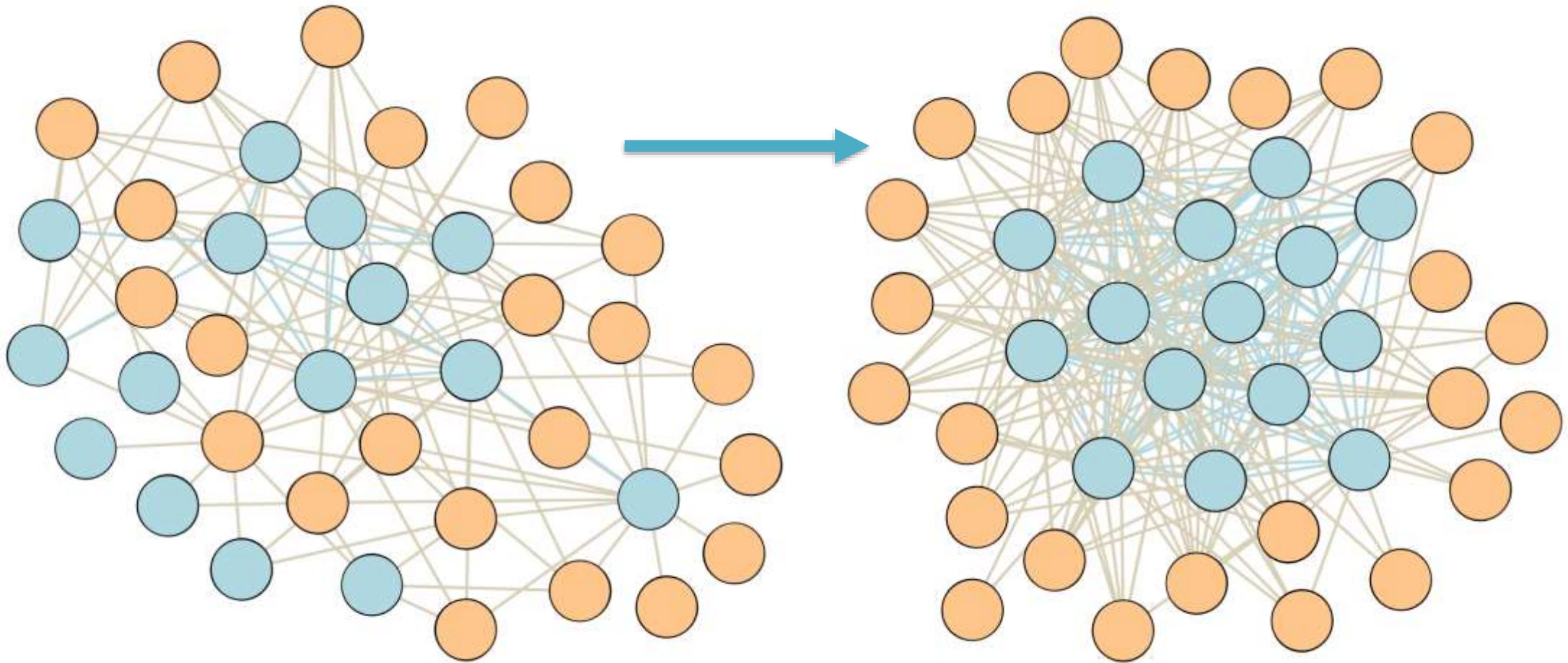


Kolja Schaller
Land management
advisor

Find out more about us and what we do at:

ourlandandwater.nz/get-involved/next-generation-influencers/

NGI networks



How did NGI work?



Manaaki Whenua
Landcare Research

Shaping our Next Generation of Influencers

NZ's first research programme helping to connect
& grow our next generation of environmental leaders.



Making change happen



Systems thinking



Design thinking



Mentoring

Vision





Stories

Food

Te Ao
Māori

Value

Co-produce
solutions

Co-define
problems

Diversity

Vision



Stories

Food

Vision

Te Ao
Māori

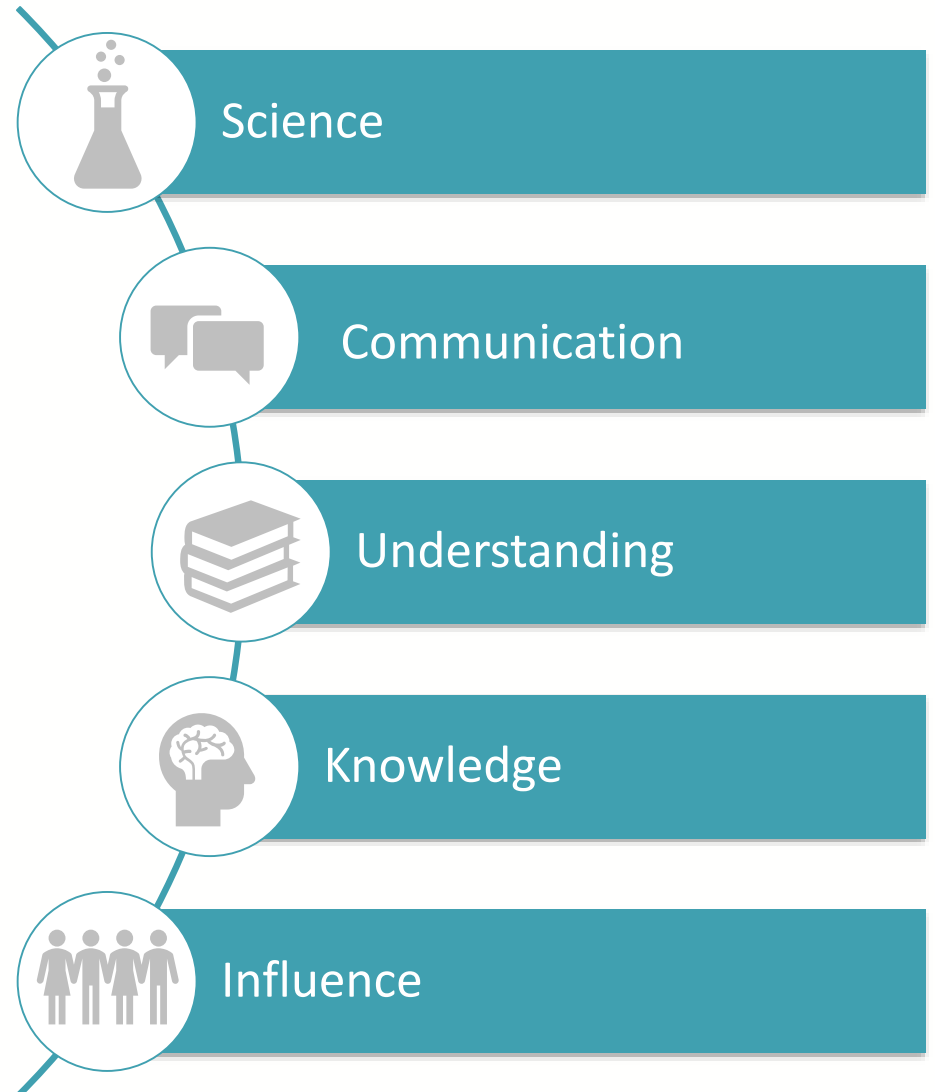
Value

Co-define
problems

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Diversity

Telling our stories





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Diversity

Connecting people to our land through food

Food is a *lens* through which to understand our land

“proud to be a farmer in NZ”

“we look after the land and the land looks after us”



Mahinga kai



FEAST MATARIKI

PIPIRI (JUNE—JULY)

A NATION-WIDE FESTIVAL
CELEBRATING THE FOOD
OF AOTEAROA

WWW.FEASTMATARIKI.NZ

PUMBA





Te Ao Māori





Stories

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Diversity of thought

If you are not being challenged how will you ensure you have the most robust ideas and best possible science and outcomes?



“The surrounding rural landscape is enriched with resilient enterprises and ecosystems—an intertwined mosaic of the traditional and the new.”



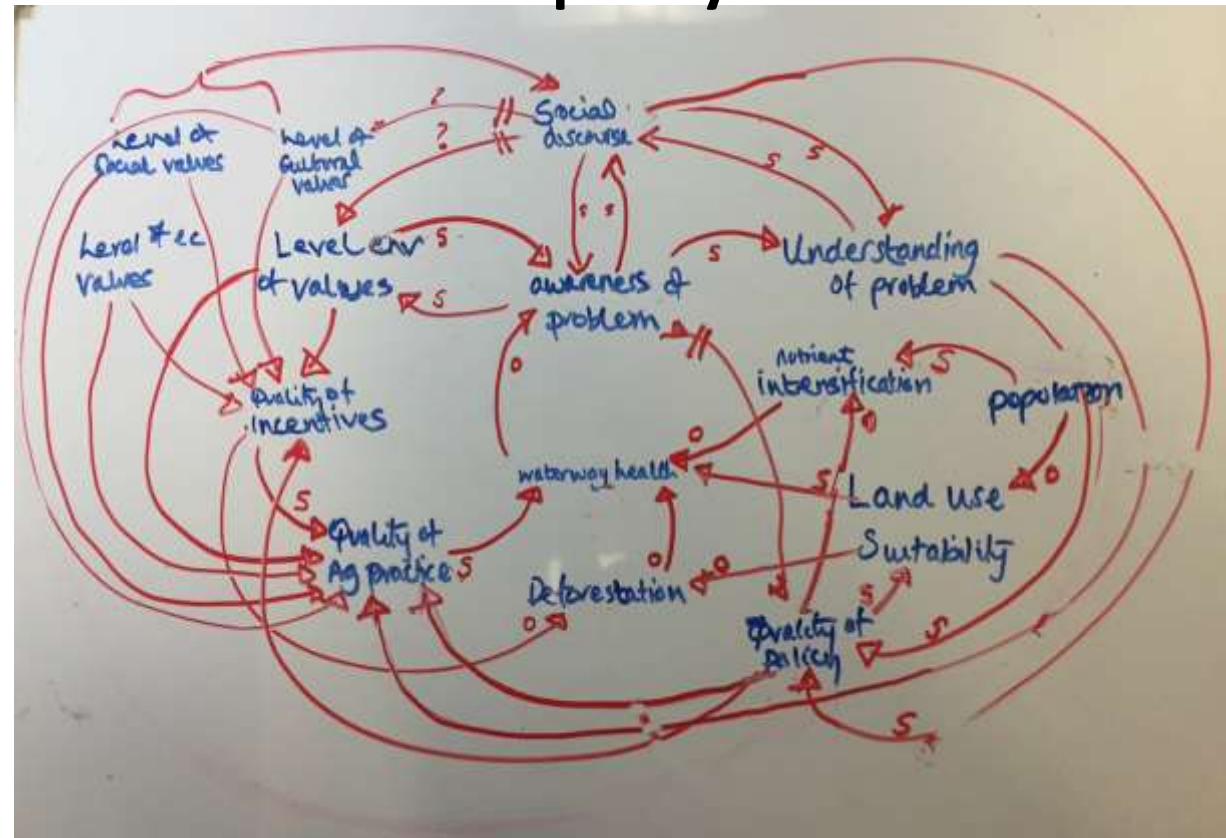
Creating meaningful value: engaging to co-define problems

Water quality decline

Engage early

Diversity of views

Identify where best to
intervene with
'solutions'



***“We look after the land and the land looks after us.
We have prosperous communities and whānau.”***



Stories

Food

Te Ao
Māori

Value

Co-produce
solutions

Co-define
problems

Diversity

Vision

Creating meaningful value: engaging to co-produce solutions

The power of bringing together a diverse range of people who are passionate and can all contribute to solution design



“They sit in silence, thankful for what New Zealanders have achieved together as kaitiaki for themselves and their descendants”

Our challenge to you

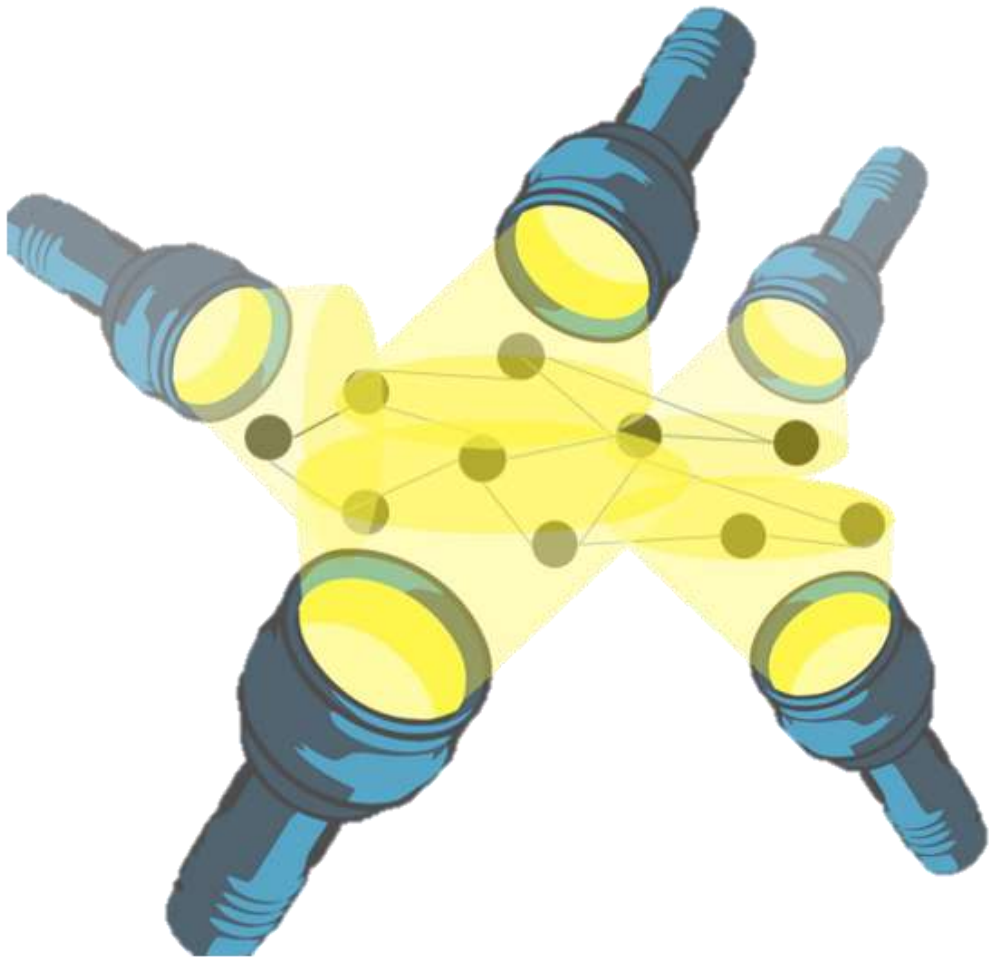
Move from here...

Restricted view = limited impact



... to here

Collectively achieve impact and change = achieve our vision



He pātai koutou? Questions?

NGA TANGATA MANAKI MO TE WHAKATĀPURANGA ŌUA
NEXT GENERATION INFLUENCERS

- MANAAKI WHENUA - PAUL MADGE
- MELISSA ROSSOU WELLS
MINISTRY FOR PRIMARY INDUSTRIES - RACHEL COOPER
- GREATER WELLINGTON REGIONAL COUNCIL - KOLJA SCHALLER
- HAWKES BAY REGIONAL COUNCIL - NICOLA McHAFFIE
- MINISTRY FOR THE ENVIRONMENT - WILL TAIT JAMESON
- NIWA - PAPHORO NAUKARANGI - CARLA MILLER
- SAM LANG
- TE PŪNAHA MATATINI - ELLEN HUME
- RAWIRI SMITH
- ZERO CARBON ACT NZ - LISA MCLAREN
- SQUAWK SQUAD - ALEX MCCALL
- RAVENSDOWN - REBECCA HYDE
- ENVIRONMENT CANTERBURY - MANAZA CUNNINGHAM
- EAT NEW ZEALAND - ANGELA CLIFFORD
- PLANT + FOOD RESEARCH - ADRIAN HUNT

KOAHITANGA
CONVERT ADVERSITY INTO ACTION

NARRATIVE WITH #
SYSTEMS THINKING
THINK ABOUT THE BROADER IMPACT
INSPIRE A GENERATION

PAPATŪMUKU
SUPPORT THE EARTH WITH SCIENCE

MANAAKI "TO PROTECT"
REGENERATIVE AGRICULTURE

CREATE A SHARED VISION

NEW ZEALAND HAS THE HIGHEST NATURAL CAPITAL PER CAPITA IN THE WORLD

ZE PAI TAWHITI
"THE DISTANT HORIZON" AN INTERGENERATIONAL PLAN

MEASURE IMPACT

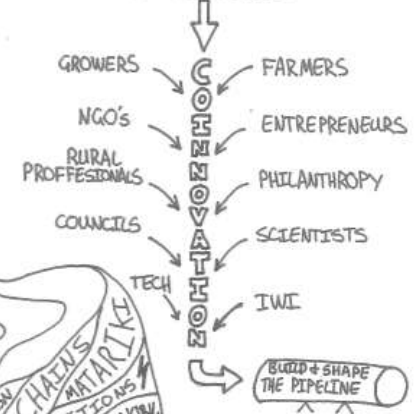
RADICAL TRANSPARENCY
"COMMUNICATION" SUCCESS STORIES VS. SHOCK STORIES

KAITIAKIANGA

GUARDIANSHIP VS. STAKEHOLDERS



CREATE ENDURING CHANGE



"HE AHA TE MEA NUI O TE AO. HE TANGATA, HE TANGATA, HE TANGATA."



FOOD RESILIENCE

COLLECTIVE RESPONSIBILITY



R&D

OPEN COLLABORATION TRANSPARENT



OUR LAND AND WATER SYMPOSIUM

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